



CATALOG SPECIAL!

25% OFF THREE CATALOGS

15% OFF TWO CATALOGS

Do you have clients who are looking for invitations, announcements and stationery that are 100% custom for their personality and event? If so, you've come to the right place!

But Luscious Verde is so much more than catalogs filled with stunning samples just waiting to be customized. When you offer the Luscious Verde line, you and your customers benefit from all that we have to offer, including:

- ◆ One of the most exclusive lines in the stationery market brought to you by a team that is uniquely passionate about what we do
- ◆ All the design guidance you need with our experienced designers
- ◆ Incredible customization, incredibly fast . . . 95% of LVC orders turn-around in 5 business days and all proofs are returned within 1 business day
- ◆ A wholesale estimate with every proof
- ◆ An almost 0% rate of error, from proofs to final product, we take extraordinary care to ensure that all orders are 100% correct
- ◆ Up to 4 ink colors (flat printing only) on the same card for no upcharge
- ◆ Over 100 different colored, textured papers to choose from
- ◆ Sample rings with papers printed with ink choices and embellishments
- ◆ Lithography, including white and metallic inks, and thermography printing
- ◆ Free unlimited samples for your in-store displays

We are so glad that you are considering picking up our line for your store. We look forward to developing a strong and lasting partnership with you!



INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.

Date: _____ Owner's Legal Name: _____

Company's Legal Name: _____

INFORMATION

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____ Email: _____

Website: _____

Retail Store Commercial Studio Home Dealer

Years in business _____ Number of employees: _____

Gross annual sales (last year): _____

What percentage of your custom stationery sales are in each category?

_____ baby _____ child party _____ adult party _____ social stationery

_____ holiday _____ wedding _____ bar/bat mitzvah

_____ other : _____

Other stationery lines you carry: _____

How did you hear about Luscious Verde? _____

I would like to purchase the following Luscious Verde catalogs:

correspondence \$300 bar/bat mitzvah vol. 2&3 \$850 wedding vol 2 \$350

wedding vol 3 \$500 holiday \$500 events \$350 baby & kids \$500

Please note: Luscious Verde has a two-catalog minimum.

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____

By signing this retailer application I affirm all information represented is accurate and complete.

Authorized Signature: _____ Title: _____



PLEASE NOTE:

NON-DISCOUNTING AGREEMENT

It has always been our policy that Luscious Verde product not be sold at a discount. We have very limited distribution and feel that sales of our product should be a result of excellent customer service, not low prices. Additionally, it is our goal to protect our name and value of our product. Due to the recent Supreme Court ruling, we now have an opportunity to discourage the “free rider” problem, where a customer “shops” a product in a full retail environment, only to finally make the purchase from a discounter. By signing this application, you are acknowledging that you will not sell Luscious Verde product at a discount.

Date: _____ Owner’s Legal Name: _____

Signature: _____

CONDITIONAL PURCHASE AGREEMENT

- ◆ Luscious Verde has the right to buy back these catalogs at the price you paid for them at any time if your sales volume for these catalogs is not competitive, if you breach this Conditional Purchase Agreement, or if, in the sole discretion of Luscious Verde, you are not a suitable retail establishment for Luscious Verde products.
- ◆ All elements of these catalogs: designs, layouts, etc. are the sole and exclusive property of Luscious Verde and may not be copied or reproduced without the express written consent and authorization of Luscious Verde.
- ◆ You agree that you will not transfer ownership of these catalogs without first obtaining written consent from Luscious Verde. Before any transfer of ownership may be transacted, the transferee of the catalog must execute a statement and agree to the terms and conditions of Luscious Verde’s Conditional Purchase Agreement.

I agree to the above terms and conditions:

Signature: _____

Payment: Please note that catalogs may be purchased by Visa, Master Card or American Express ONLY. After receipt of catalogs, you may apply for Net 30 terms either by faxing us your company’s credit sheet or by completing our online credit application.